



theorie cum praxi: A one day workshop on the materiality of AV theory-practice in Fine Art PhD research. Is the field of Fine Art becoming inseparable from computational media?

Slade Research Centre, Woburn Square, 15th February 2008. *The workshop is free and refreshments and lunch will be provided.*

Registration via: z.dinnen@ucl.ac.uk

Speakers include;

Penny Florence, John Hilliard, Nancy Mauro-Flude, Steven Eastwood, Wojciech Kosma, Anita Ponton

PROGRAMME:

10:00 Arrival Tea/ Coffee

10.25 Welcome. Penny Florence, Head of Research Programmes, The Slade School of Fine Art.

10.30-11.15

Al Rees *Introduction to the AVPhD.* Outline and aims of the AHRC AVPhD Network.

Penny Florence. *The Impossibility of the Material since Media.* Opening talk.

11:15 – 11:40 *A brief reflection on Art School Media programmes.* **Nancy Mauro-Flude.** The internet and net culture are still rather new in art practice and education. Many, if not most art school media programmes are, above all, video programmes.

short break

11:50 - 13:15 Methodological Frameworks I. Presentations of ongoing or completed fine art research projects. With various approaches to theory, practice, and electronic media.

Steven Eastwood *A presentation of "the film in front of us".*

Wojciech Kosma *Is AV necessary to make the work contemporary?* Does AV make the language of the work more understandable/accessible?

Anita Ponton *The Technophenomenological Body in Performance.*

13:15 - 14:15 LUNCH

14:15 - 15:30 Methodological Frameworks II

Slade PhD students – former and present. A collective presentation by Laura Cinti, Laura Malacart, and Veronica Vossen

Laura Cinti; My current research investigates ideas and avenues of modifying plants to become visually responsive to touch. It is concerned with the actual engagement of plants as an interface, not it's perceived nor translated interactions. The role of the plant becomes both the object and subject, not the mediator. The plant's response is directly related to the plants biochemistry. It aims to explicitly show plants as a sensorial organism.

Laura Malacart; The Museum of Ventriloquism. A short presentation on a research designed to privilege the role of sound in relation to the visual using the metaphor of ventriloquism.

Veronica Vossen; My research project considers the phenomena of human visual consciousness and of how the lens-based image can mediate between the noumena of the extant world and the phenomena of individual perception and consciousness.

15:30 – 16:30 Final Plenary. Open discussion chaired by Penny Florence. With John Hilliard, Nancy Mauro-Flude, Steven Eastwood and Martin John Callanan.

Topics for consideration throughout the day include:

How is the practice-theory relation in Fine Art constituted?

Is the field of Fine Art becoming inseparable from computational media?

Is there a need to make a distinct category 'AVPhD'?

If the paradoxical age of theory/practice is indicative of a time of deep change, how do we respond?

For the Fine Arts, how are advancements (however defined) or radical practices made within institutions and how do these relate to the world of Fine Art more broadly?

In the immaterial domains of electronic media, what kinds of methodological frameworks are Fine Art PhD candidates currently using?

If a PhD is about a field of study for future research in a practice related PhD, what type of encoding or software may be the best for artistic research? (In light of questions of obsolescence, the archive and conservation.)

Is the whole idea of art in the age of *the cultural industry* an anachronism?

Organized and hosted by The Slade School of Fine Art, UCL An AHRC funded AVPhD Network event



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